

Version 2.0

Media Kit

AUGUST 2024



NHVR

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Who is the NHVR

The National Heavy Vehicle Regulator (NHVR) is Australia's independent regulator for all heavy vehicles with a gross vehicle mass or aggregate trailer mass over 4.5 tonnes.

Established in 2013 and headquartered in Brisbane, the NHVR's vision is to support a safe, efficient, and productive heavy vehicle serving the needs of Australia.

As a modern regulator, the NHVR works across a range of heavy vehicle safety, productivity, policy and operational initiatives and projects endorsed by state and federal transport ministers.

The NHVR's role is to improve safety and reduce the risk of impact from heavy vehicle transport by ensuring compliance with the rules and regulations under the Heavy Vehicle National Law (HVNL).

While operating in all states and territories except the Northern Territory and Western Australia, the NHVR aims to minimise the compliance burden and the inconsistencies of heavy vehicle regulation in Australia. The focus is on informing, educating and enforcing regulatory action with heavy vehicle operators and drivers to keep all road users safe.



Inform

Promoting safety for road users and the public



Educate

Improving productivity and efficiency



Enforce

Ensuring everyone complies with the Law to keep people safe.

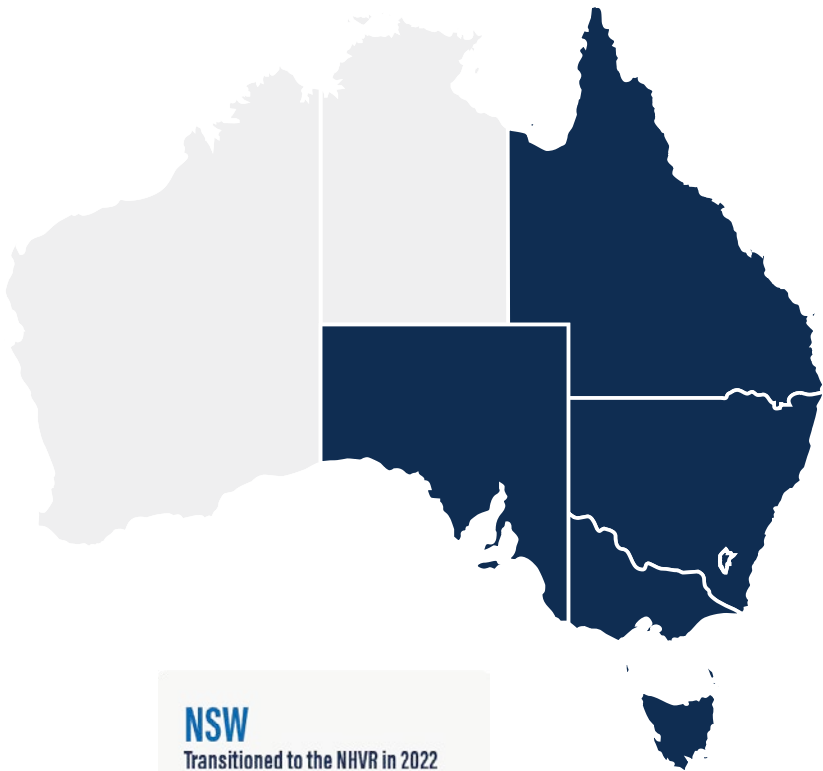
Where the NHVR operates in Australia

The NHVR operates in Queensland, New South Wales, Australian Capital Territory, Victoria, South Australia and Tasmania.

Across these 6 states and territories there are more than 119,000 registered prime movers, 1 million registered heavy vehicles (includes light rigid trucks, heavy rigid trucks, articulated trucks, buses and trailers) and 273,000 registered heavy vehicle operators.

The information below shows the number of registered heavy vehicles, operators and prime movers in each state and territory where the NHVR operates and the year that each jurisdiction transitioned to the NHVR.

*Please note, these figures frequently change depending on the number of heavy vehicles, prime movers and operators in each state and territory at any one time. For the most accurate and updated figures, please contact the [NHVR media team](#).



SA

Transitioned to the NHVR in 2017
10,011 registered prime movers
95,473 registered heavy vehicles
21,549 registered heavy vehicle operators

ACT

Transitioned to the NHVR in 2019
193 registered prime movers
3,292 registered heavy vehicles
1,087 registered heavy vehicle operators

NSW

Transitioned to the NHVR in 2022
26,476 registered prime movers
218,265 registered heavy vehicles
67,946 registered heavy vehicle operators

TAS

Transitioned to the NHVR in 2018
2,512 registered prime movers
22,222 registered heavy vehicles
7,081 registered heavy vehicle operators

VIC

Transitioned to the NHVR in 2019
32,736 registered prime movers
275,018 registered heavy vehicles
78,476 registered heavy vehicle operators

QLD

Transitioned to the NHVR in 2024
26,832 registered prime movers
251,660 registered heavy vehicles
61,314 registered heavy vehicle operators

The Heavy Vehicle Industry in Australia

273,169

registered operators



498 road managers in
participating jurisdictions



556,000 FTEs employed
in Australian road transport
industry in 2019-20 – 5.3% of
Australian total employment

1,050,304

registered heavy vehicle units
119,027 prime movers (11%)

179,119 semitrailers (17%)
177,075 freight-carrying
trucks (17%)

118,725 agricultural
vehicles and tractors (11%)
36,985 buses (3.5%)

877,651km of roads

657,000km of local government roads approximately
75% of the national road length



The NHVR media spokespeople

The NHVR has a strong and dynamic leadership team who are professionally media trained with experience in delivering quality interviews across a range of media outlets. If you would like to interview one of our spokespersons, please contact our [media team](#).



Sal Petrocitto OAM
Chief Executive Officer

Since joining the NHVR as Chief Executive Officer in May 2014, Sal has led significant national reform across Australia's transport sector in partnership with government and industry.

Sal takes a hands-on approach to understanding the complexities and challenges facing the heavy vehicle industry, along with a clear vision for adopting innovation to drive positive change across the sector.

Sal's vision for a customer focused safety regulator has seen the NHVR adopt an 'inform, educate, enforce' approach to its compliance activities which supports collaborative engagement between the Regulator and industry to improve safety practices.

Through Sal's leadership, the journey to becoming a national regulator has been seamless with the successful transition of all HVNL states and territories to the NHVR, paving the way for more consistent regulation for heavy vehicle movement across the country.

Sal's contribution to the transport sector was recently recognised in the Order of Australia honours with a Medal of the Order of Australia (OAM).

Frequently featured in media nationally, Sal is available to be interviewed on road safety, driver health and wellbeing, heavy vehicle route and mapping capabilities, the Heavy Vehicle National Law and modern practices in heavy vehicle regulation and enforcement.

[Download media assets](#)



Paul Salvati
Chief Operations Officer

Paul Salvati is the Chief Operations Officer at the National Heavy Vehicle Regulator (NHVR), where he leads heavy vehicle safety, compliance and enforcement, roadside operations, and data and intelligence analysis.

Having held director and senior management positions at the Department of Communities, Housing and Digital Economy and Brisbane City Council, Paul has extensive experience in implementing policies and tactics that deliver improved public safety outcomes.

Featured in publications such as The Australian, Channel Nine News and Channel Seven news, Paul is available to be interviewed on road safety, compliance and enforcement, driver health and wellbeing and modern regulatory practices.

[Download media assets](#)



Ray Hassall
Executive Director of
Statutory Compliance

Ray Hassall is the Executive Director of Statutory Compliance at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held senior roles with Queensland Transport and the National Transport Commission, Ray is an expert on transport regulation, public policy design and implementation, law reform, public sector governance and intergovernmental relations.

Ray has been interviewed for media titles such as 10 News First and is available for interview on the Heavy Vehicle National Law, court outcomes and modern practices in regulation and enforcement.

[Download media assets](#)



For media enquiries contact media@nhvr.gov.au



Kelli Walker

Program Executive

Kelli Walker is the Executive Director On-Road Operations at the National Heavy Vehicle Regulator (NHVR), where she is responsible for the national delivery of on-road compliance and enforcement programs, including heavy vehicle inspection services, delivered by the agency's 450+ Safety and Compliance Officers.

Kelli has been with the NHVR for eight years, and before taking up the role of Executive Director On Road Operations, was previously the Program Executive responsible for the National Services Transition Program up until its completion in June 2024.

Kelli has over 25 years in leadership and executive roles within Government, with a particular background in transport policy, legislation reform and regulatory compliance.

Kelli is available to be interviewed on heavy vehicle enforcement and compliance related issues.

[Download media assets](#)



Michelle Tayler

Executive Director
Corporate Affairs

Michelle Tayler is the National Heavy Vehicle Regulator's (NHVR) Executive Director of Corporate Affairs, where she leads government affairs, media and communication, industry engagement and customer experience.

Having held Executive Director roles with the Queensland Police Service and Queensland Fire and Emergency Services, Michelle has expertise in emergency and disaster management.

Featured in publications such as The Morning Show, ABC Drive in Brisbane and Melbourne, as well as Channel 7 wellness segments, Michelle is available for interviews on education awareness campaigns and road safety.

[Download media assets](#)



Cameron Stone

Chief Data &
Technology Officer

Cameron Stone is the Chief Data and Technology Officer at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held chief information officer roles with Virgin Australia, Aurizon and Ticketek, Cameron is an expert on technology management, cyber security and data science and analytics.

Cameron has been featured in Channel Seven's Sunrise, The Australian Financial Review and The Australian and is available for interview on new technologies, compliance and geospatial mapping used to improve heavy vehicle safety and productivity.

[Download media assets](#)



For media enquiries contact media@nhvr.gov.au



Janelle van de Velde

Chief Corporate Officer

Janelle van de Velde is the Chief Corporate Officer and Company Secretary at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held executive corporate services roles with Uniting Church Queensland

Synod and Linc Energy, Janelle has expertise in and is available for interview on risk and compliance, human resources, industrial relations and workplace health and safety.

[Download media assets](#)



David Hourigan

Chief Safety & Productivity Officer

David Hourigan is the Chief, Safety and Productivity at the National Heavy Vehicle Regulator (NHVR) and leads the development of safety and productivity policy, as well as heavy vehicle standards across the sector.

David has over 30 years' experience in government including Assistant Secretary for Policy at the Royal Commission into Defence and Veteran Suicides; CEO of Transport Safety Victoria;

Deputy Director-General Policy Division, Department of the Premier and Cabinet; and Executive-Director, Passenger Transport Division, Department of Transport and Main Roads.

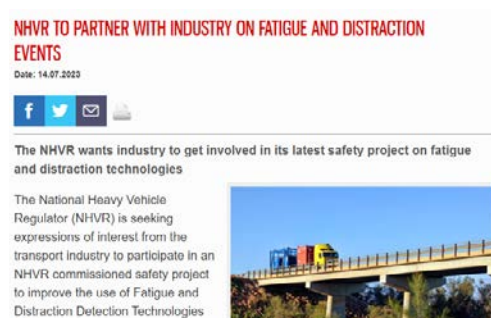
David is available to be interviewed on policy reform, productivity improvement and freight and supply chain issues.

[Download media assets](#)

The NHVR in the media



The NHVR is proud to have worked with media outlets across the country to educate and inform Australians about our role as Australia's independent regulator for heavy vehicles.



The NHVR's latest road safety campaigns

The NHVR has a strong focus on educating light vehicle drivers on how to drive safely around trucks and heavy vehicles. Our latest campaigns – Don't #uck With A Truck and We All Need Space – target a range of drivers and road users and provide simple tips to ensure we are all keeping safe when travelling on Australian roads.

Don't #uck with a Truck

Don't #uck! With A Truck was developed to demonstrate how Learner (L) and Provisional (P) licence holders can drive safely around trucks, including rules to follow when trucks are turning, stopping and how to overtake a truck.

Intentionally provocative, the campaign is designed to grab the attention of young drivers and start important conversations around road safety, ultimately changing behaviour and lowering the road toll.

We All Need Space

We All Need Space is about reminding light vehicle drivers to give trucks the space they need on Australian roads so that both they, and the truck driver, reach their destination safely.

The campaign provides simple tips for light vehicle drivers on safely driving around trucks, including don't overtake a turning truck, keep out of trucks blind spots, how to overtake trucks safely, and how to drive safely around oversized loads.

Statistics show around 70% of serious incidents involving both heavy and light vehicles are the fault of the light vehicle, proving that greater education for drivers is needed to help save lives on Australian roads.



Social media

The NHVR has a strong following on social media which continues to grow as our reach and reputation increases.

Follow us on social media for regular updates and news.

@NHVROfficial



Visual content



The NHVR offers a variety of content for media stories, including logos, images, videos of heavy vehicles, dash cam footage, and more.

Please contact our **media team** if you need visual content for your story.

The NHVR's latest news



The NHVR is committed to updating our news as it happens. To view the latest media releases and news, [click here](#).

If you would like to sign up to receive a copy of each new media release we distribute, please send your contact details to media@nhvr.gov.au

Contact us



Sarah Wade

Manager Media & Communications

P 0422 613 050

E media@nhvr.gov.au

The NHVR has a dedicated team of media professionals available to assist with any media enquiries.

A photograph of two NHVR officers in high-visibility vests and caps inspecting a white truck. The truck's side mirror is visible, reflecting the officers. The background shows a road with a yellow car and some trees.

National Heavy Vehicle Regulator
nhvr.gov.au