

Version 1.0

Media Kit

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Who is the NHVR

The National Heavy Vehicle Regulator (NHVR) is Australia's independent regulator for all heavy vehicles that weigh over 4.5 tonnes when fully loaded with passengers or freight and fuel.

Established in 2013 and headquartered in Brisbane, the NHVR's vision is to build a single, consistent national regulator and a safe, efficient, and productive heavy vehicle industry serving the needs of Australia.

As a modern regulator, the NHVR works across a range of heavy vehicle safety, productivity, policy and operational initiatives and projects endorsed by state and federal transport ministers.

The NHVR's role is to improve safety and reduce the risk of impact from heavy vehicle transport by ensuring compliance with the rules and regulations under the Heavy Vehicle National Law (HVNL).

While operating in all states and territories except the Northern Territory and Western Australia, the NHVR aims to minimise the compliance burden and the inconsistencies of heavy vehicle regulation in Australia. The focus is on informing, educating and enforcing regulatory action with heavy vehicle operators and drivers to keep all road users safe.



Inform

Promoting safety for road users and the public



Educate

Improving productivity and efficiency



Enforce

Ensuring everyone complies with the Law to keep people safe.

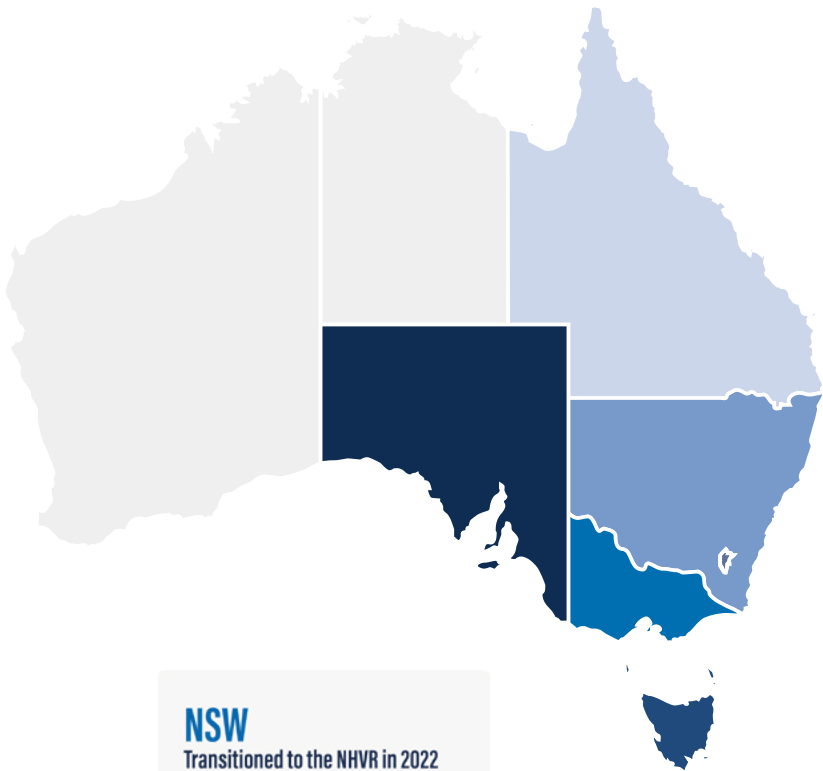
Where the NHVR operates in Australia

The NHVR operates in Queensland, New South Wales, Australian Capital Territory, Victoria, South Australia and Tasmania.

Across these six states and territories there are more than 110,000 registered prime movers, 1 million registered heavy vehicles (includes light rigid trucks, heavy rigid trucks, articulated trucks, busses and trailers) and 267,000 registered heavy vehicle operators.

The map below shows the number of registered prime movers, heavy vehicles and operators in each state and territory where the NHVR operates and the year that each one transitioned to the NHVR.

*Please note, these figures may frequently change depending on the numbers of heavy vehicles, prime movers and operators in each state and territory at any one time. For the most accurate and updated figures, please contact the [NHVR media team](#).



SA

Transitioned to the NHVR in 2017
9,706 registered prime movers
93,927 registered heavy vehicles
21,391 registered heavy vehicle operators

ACT

Transitioned to the NHVR in 2019
185 registered prime movers
3,292 registered heavy vehicles
1,097 registered heavy vehicle operators

NSW

Transitioned to the NHVR in 2022
26,310 registered prime movers
213,260 registered heavy vehicles
67,706 registered heavy vehicle operators

TAS

Transitioned to the NHVR in 2018
2,353 registered prime movers
21,042 registered heavy vehicles
6,853 registered heavy vehicle operators

VIC

Transitioned to the NHVR in 2019
29,907 registered prime movers
258,694 registered heavy vehicles
76,994 registered heavy vehicle operators

QLD

Currently in transition - to be complete in 2024
24,866 registered prime movers
236,623 registered heavy vehicles
58,915 registered heavy vehicle operators

The Heavy Vehicle Industry in Australia

271,003

registered operators



498

state, territory and local
government road managers in
participating jurisdictions



556,000

FTEs employed
in Australian road transport
industry in 2019-20 – 5.3% of
Australian total employment

1,022,597

registered heavy vehicle units
114,957 prime movers (11%)

172,221 semitrailers (17%)

177,343 freight-carrying
trucks (17%)

118,593 agricultural
vehicles and tractors (12%)

35,599 buses (3.5%)

877,651km of roads

657,000km of local government roads approximately
75% of the national road length



The NHVR media spokespeople

The NHVR has a strong and dynamic leadership team who are professionally media trained with experience in delivering quality interviews across a range of media outlets. If you would like to interview one of our spokespersons, please contact our [media team](#).



Sal Petrocitto OAM
Chief Executive Officer

Sal Petrocitto OAM is the Chief Executive Officer at the National Heavy Vehicle Regulator (NHVR) and since joining in 2014, has focused the NHVR to become a progressive, people centric regulator with safety at the forefront of all aspects of the business.

Through leading a significant program of reform, Sal has standardised heavy vehicle route planning, education, compliance and enforcement, and improved consistency in how heavy vehicles are regulated across Australia.

Under his leadership, the development of the NHVR Portal has created a single-

entry point for industry and government to access the NHVR services, plan routes through the national network map and manage their respective assets, which has directly impacted improvements in safety and productivity for the heavy vehicle industry.

Frequently featured in media nationally, Sal is available to be interviewed on road safety, driver health and wellbeing, heavy vehicle route and mapping capabilities, the Heavy Vehicle National Law and modern practices in heavy vehicle regulation and enforcement.

[Download media assets](#)



Paul Salvati
Chief Operations Officer

Paul Salvati is the Chief Operations Officer at the National Heavy Vehicle Regulator (NHVR), where he leads heavy vehicle safety, compliance and enforcement, roadside operations and data and intelligence analysis.

Having held director and senior management positions at the Department of Communities, Housing and Digital Economy and Brisbane City Council, Paul has extensive experience in implementing policies and tactics that deliver improved public safety outcomes.

Featured in publications such as The Australian and Channel Nine News, Paul is available to be interviewed on road safety and compliance and enforcement.

[Download media assets](#)



Ray Hassall
Executive Director of Statutory Compliance

Ray Hassall is the Executive Director of Statutory Compliance at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held senior roles with Queensland Transport and the National Transport Commission, Ray is an expert on transport law, public policy design and implementation, law reform and intergovernmental relations.

Ray has been interviewed for media titles such as 10 News First and is available for interview on the Heavy Vehicle National Law, court outcomes and modern practices in regulation and enforcement.

[Download media assets](#)



For media enquiries contact media@nhvr.gov.au



Kelli Walker

Program Executive

Kelli Walker is the Program Executive at the National Heavy Vehicle Regulator (NHVR), where she is responsible for transitioning heavy vehicle regulatory services, including on road safety and compliance, investigations and prosecutions, from state and territory government agencies to the NHVR.

Having held director roles with the Department of Transport and Main Roads and Maritime

Safety Queensland, Kelli has experience in standardising government's regulatory capabilities and compliance programs to improve transport safety outcomes.

Kelli is available to be interviewed on business transformation, change management and effective reform in government.

[Download media assets](#)



Michelle Tayler

Executive Director
Corporate Affairs

Michelle Tayler is the National Heavy Vehicle Regulator's (NHVR) Executive Director of Corporate Affairs, where she leads government affairs, media and communication, industry engagement and customer experience.

Having held Executive Director roles with the Queensland Police Service and Queensland

Fire and Emergency Services, Michelle has expertise in and is available for interviews on emergency and disaster management, road safety and education awareness campaigns.

[Download media assets](#)



Cameron Stone

Chief Data &
Technology Officer

Cameron Stone is the Chief Data and Technology Officer at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held chief information officer roles with Virgin Australia, Aurizon and Ticketek, Cameron is an expert on technology management, cyber security and data science and analytics.

Cameron has been featured in Channel Seven's Sunrise, The Australian Financial Review and The Australian and is available for interview on new technologies, compliance and geospatial mapping used to improve heavy vehicle safety and productivity.

[Download media assets](#)



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Janelle van de Velde

Chief Corporate Officer

Janelle van de Velde is the Chief Corporate Officer and Company Secretary at the National Heavy Vehicle Regulator (NHVR), Australia's independent regulator for all vehicles over 4.5 tonnes gross vehicle mass.

Having held executive corporate services roles with Uniting Church Queensland

Synod and Linc Energy, Janelle has expertise in and is available for interview on risk and compliance, human resources, industrial relations and workplace health and safety.

[Download media assets](#)



David Hourigan

Chief Safety & Productivity Officer

David Hourigan is the Chief, Safety and Productivity at the National Heavy Vehicle Regulator (NHVR) and leads the development of safety and productivity policy, as well as heavy vehicle standards across the sector.

David has over 30 years' experience in government including Assistant Secretary for Policy at the Royal Commission into Defence and Veteran Suicides; CEO of Transport Safety Victoria;

Deputy Director-General Policy Division, Department of the Premier and Cabinet; and Executive-Director, Passenger Transport Division, Department of Transport and Main Roads.

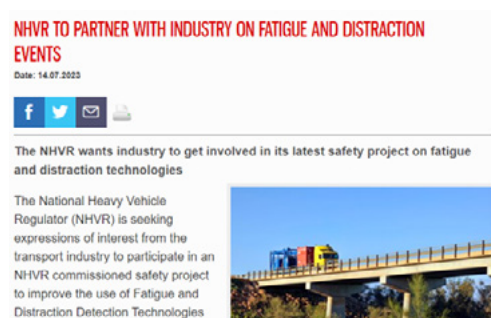
David is available to be interviewed on policy reform, productivity improvement and freight and supply chain issues.

[Download media assets](#)

The NHVR in the media



The NHVR is proud to have worked with a variety of media outlets, across the country, to educate and inform Australians of the work that we do as Australia's independent regulator for all heavy vehicles.



The NHVR's latest road safety campaigns

The NHVR has a strong focus on educating light vehicle drivers on how to drive safely around trucks and heavy vehicles. Our latest campaigns – Don't #uck With A Truck and We All Need Space – target a range of drivers and road users and provide simple tips to ensure we are all keeping safe when travelling on Australian roads.

Don't #uck with a Truck

Don't #uck! With A Truck was developed to demonstrate how Learner (L) and Provisional (P) licence holders can drive safely around trucks, including rules to follow when trucks are turning, stopping and how to overtake a truck.

Intentionally provocative, the campaign is designed to grab the attention of young drivers and start important conversations around road safety, ultimately changing behaviour and lowering the road toll.

We All Need Space

We All Need Space is about reminding light vehicle drivers to give trucks the space they need on Australian roads so that both they, and the truck driver, reach their destination safely.

The campaign provides simple tips for light vehicle drivers on safely driving around trucks, including don't overtake a turning truck, keep out of trucks blind spots, how to overtake trucks safely, and how to drive safely around oversized loads.

Statistics show around 70% of serious incidents involving both heavy and light vehicles are the fault of the light vehicle, proving that greater education for drivers is needed to help save lives on Australian roads.



Social Media

The NHVR has a strong following on social media which continues to grow as our reach and reputation increases. Follow us on social media for regular updates and news from the NHVR.

@NHVROfficial



NHVR Visual Content



The NHVR has a variety of content available to accompany all types of media stories including logos, images, videos of heavy vehicles and dash cam footage, and more.

Please contact our **media team** if you require visual content for your story.

The NHVR's latest news



The NHVR is committed to updating our latest news as it happens. To view the NHVR's latest media releases and news, [click here](#).

If you would like to receive a copy of each new media release we distribute, please [sign up here](#).

Contact us



Holly Taylor

Manager Media & Communications

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E media@nhvr.gov.au

The NHVR has a dedicated team of media professionals who are available to assist with any media enquiry.



National Heavy Vehicle Regulator
nhvr.gov.au